

“With 40-plus shows a year, including international events, the Kaon v-OSK was able to save us 85% in recurring annual shipping costs, more than 800 labor hours associated with product assembly and a significant reduction in travel and accommodations due to the reduced labor staff needed. Saving us \$30,000 per show, the Kaon v-OSK paid for itself after one event.”

- VP of Global Marketing,
Telecom Equipment Company

To Email a Kaon Representative

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WITHOUT KAON

Shipping	\$6,379.30	(5 products, 2,000 lbs, coast-to-coast per Shipping Global Saver)
Drayage	\$1,420.60	(5 products, 2,000 lbs @ \$71.03 per 100lbs)
Electric	\$2,825.00	220 v (5 products, 24 amps each @ \$565)
Staffing	\$12,000.00	(8 people, travel, lodging, consumables @ \$1,500 per day)
Internet	\$1,938.81	(3 days @ \$646.27 per day)
Collateral	\$5,000.00	(printing, shipping)
Booth Space	\$8,928.00	20x20 @ \$22.32 per Sq Ft
TOTAL	\$38,491.71	

WITH KAON

Shipping	\$400.00	(37" Kaon v-OSK and stand, 425lbs, coast-to-coast per Shipping Global Saver)
Drayage	\$301.87	(37" Kaon v-OSK and stand, 425lbs @ \$71.03 per 100lbs)
Electric	\$184.00	110 v (1 Kaon v-OSK @ \$258)
Staffing	\$6,000.00	(4 people, travel, lodging, consumables @ \$1,500 per day)
Internet	\$0	N/A - Offline solution not dependant on Internet connectivity
Collateral	\$0	N/A - Collateral showcased & downloaded off of Kaon v-OSK
Booth Space	\$4,464.00	20x10 @ \$22.32 per Sq Ft
TOTAL	\$11,349.87	

SAVINGS

Savings/Event	\$27,141.84
Number of Events/Year	15
Total Annual Savings	\$407,127.60
Total Investment in Kaon (over 2 yrs)	\$152,000.00
2 year ROI (\$ Saved/ \$ Spent)	5.33
Return Period (Months)	4.51