

“In addition to trade show savings, we’ve seen an 88% reduction in the costs associated with offsite demonstrations as we’re bringing fewer physical products to offsite meetings. By utilizing the Kaon v-OSK, we’ve dropped our costs from \$2,067 to \$290, delivering a savings of \$1,777 each time a virtual product demo replaces a physical one at a meeting.”

- Manager of Advertising and Promotions, Industrial Products Company

To Email a Kaon Representative

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WITHOUT KAON

ON-SITE (144 ON-SITE SALES MTGS/YR)		
Transportation	\$77	(654 miles)
Truck	\$360	(6 trucks for set-up @ \$60 each for fuel)
Staffing	\$1,380	(2 persons, 5 days @ \$230)
Consumables	\$250	(2 persons, 5 days @ \$25)
TOTAL	\$2067	

OFF-SITE (12 OFF-SITE SALES MTGS/YR)		
Transportation	\$2,289	(654 miles)
Per Diem	\$500	(2 persons, 5 days, @ \$50)
Hotel	\$1,000	(2 persons, 5 days, @ \$100)
Staffing	\$2,300	(2 persons, 5 days @ \$230)
Consumables	\$250	(2 persons, 5 days @ \$25)
TOTAL	\$6339	

WITH KAON

ON-SITE (144 ON-SITE SALES MTGS/YR)		
Transportation	\$0	(37" Kaon v-OSK and stand onsite for product demos)
Truck	\$60	(1 truck @ \$60 each for fuel)
Staffing	\$230	(1 person, 1 day @ \$230)
Consumables	\$0	N/A
TOTAL	\$290	

OFF-SITE (12 OFF-SITE SALES MTGS/YR)		
Transportation	\$0	(37" Kaon v-OSK and stand onsite for product demos)
Per Diem	\$100	(1 person, 2 days @ \$50)
Hotel	\$200	(1 person, 2 days @ \$100)
Staffing	\$460	(1 person, 2 days @ \$230)
Consumables	\$0	N/A
TOTAL	\$760	

SAVINGS

Total Annual Savings	\$339,573
Total Investment in Kaon	\$93,432
2 year ROI (\$ Saved/ \$ Spent)	7.27
Return Period (Months)	3.30