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## Kaon virtual products save exhibitors money

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**MAYNARD, Mass.** – Kaon Interactive's ([www.Kaon.com](http://www.Kaon.com)) 3-D interactive product models and demos allow companies to present products virtually, saving exhibitors and meeting planners money on shipping and drayage costs.

Kaon's award-winning touch-screen appliance, the Kaon v-OSK, is now available with V-Lift. V-Lift is a self-contained hydraulic lift within a travel case, which allows easy set-up by one person. At a time when the industry is facing slashed budgets and limit staffing, the ability for a single person to set up a dynamic virtual demonstration cannot be overstated.

The Kaon v-OSK Presenter takes your touch-screen presentation to a wider audience. The high-definition, integrated video system lets exhibitors expand a touch-screen presentation from the product's 24-inch screen to a video wall, multiple monitors or to a projection system screen.

The product also offers a far more green approach to presenting products.

Actual cost savings currently being realized by Kaon customers are:

Tradeshow annual savings = \$404,730.

Sales demo annual savings = \$339,573.

Kaon clients include Cisco, IBM and Panasonic. For details surrounding the savings figures above, visit [http://www.kaon.com/pr/cost\\_savings.pdf](http://www.kaon.com/pr/cost_savings.pdf).

You can visit Kaon at EXHIBITOR Booth 625.

